

Hometown Hero Banner Program Application

Organized by: Mathis Economic Development Corporation

Program Overview:

The Mathis EDC is proud to launch the Hometown Hero Banner Program to honor our local veterans and active-duty military personnel. Personalized banners featuring honored individuals will be displayed on downtown light poles. All proceeds from banner sales will contribute to the construction and expansion of our new Veterans Memorial.

Banners will be proudly displayed for Memorial Day and Veterans Day and returned to families once they are taken down.

Banner Details:

- Cost: \$100 per banner for the Family Tribute or \$250 for a Business Sponsorship.
- Display Duration: Memorial Day and Veterans Day.
- Banner Location: Downtown District Light Poles
- Includes: One professionally designed and printed banner, (hardware, installation, and removal will be provided).

Note: Pole selection will be made at the time the application is submitted and paid for. Pole selection is on a first-come, first-served basis.

Eligibility:

Honorees must be:

- A current or former resident of the Mathis community.
- Honorably discharged U.S. military veterans or active-duty service members.

Application Deadline:

All materials and payments must be received by: May 17, 2026.

Applicant Information:

Applicant Name: _____

Phone Number: _____

Email Address: _____

Relationship to Honoree: _____

Honoree Information:

Full Name of Honoree: _____

Branch of Service: _____

Rank (if known): _____

Years of Service (if known): _____

Status: Active Duty Veteran Deceased

Is the honoree a current/former resident of Mathis? Yes No

Required Attachments:

1. High-resolution photo of the honoree in uniform (JPEG or PNG preferred)
2. Payment Check payable to "Mathis EDC" or Cash.
4. Signed Authorization and Agreement Form (see below)

Authorization & Agreement:

I certify that the information provided is accurate and that I have permission to submit the honoree's name and image. I understand the banner will be the property of the EDC until the end of the display period, at which point it will be returned to the family.

Signature: _____

Date: _____

Submit Completed Applications To:

111 E. San Patricio Ave Mathis, TX 78368

Questions? Call 361-678-4121